



Press Release

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Free Friday Night Kicks Off Action Packed Weekend at Children's Museum of Fond du Lac

[FOND DU LAC, WIS.] January 22, 2012 As the temperatures are dropping, the excitement is mounting at the Children's Museum of Fond du Lac. With an upcoming weekend of fun, there is no better time to visit the museum and check out its great array of hands on exhibits and programs, especially for children under the age of eleven and their caregivers.

Free Friday Night Sponsored by Alliant Energy Foundation – Children and adults will enjoy FREE general admission to the museum on Friday, January 27, 2012 from 4:00PM – 7:00PM. This event is made possible by the Alliant Energy Foundation, which has supported the outreach efforts of the Children's Museum of Fond du Lac since the museum opened in 2007. According to the company website, the Alliant Energy Foundation was formed in order to help improve the quality of life - now and in the future - in the communities where Alliant Energy has a presence.

"We are honored to partner with the Alliant Energy Foundation, offering quality opportunities for children to develop. Working together, we are improving the quality of life for children, as they are encouraged to explore, create and discover at the Children's Museum of Fond du Lac," says Andrea Welsch, Executive Director for CMFDL.

A DOGGONE Great Experience - On Saturday, January 28, 2012 CMFDL welcomes Companion Animal Care to present two workshops on how to ask a dog owner permission to approach or pet an unfamiliar dog. The workshops support initiatives of National Train Your Dog Month. Two half hour workshops will be offered at 11:00AM and 1:30PM. Visitors with dog allergies should be aware that there will be 2 – 3 trained dogs at the museum. Please leave your family dog(s) at home. The workshops are included with general admission and membership benefits. No reservations necessary.

Sunday Stories - On Sunday, January 29th, museum visitors will be invited to hear a story enhanced with creative dramatics. *Sunday Stories* is part of a weekly program where participants are inspired by literature to create, explore and have fun with books. This program is free with paid admission. No reservations are necessary.

Admission to CMFDL is \$4.25 for adults and children one year old and older. Members and children under the age of one are admitted free. Memberships packages range from \$25 - \$110. For more information, contact 920-929-0707 (51 Sheboygan Street) or visit: www.cmfdl.org.
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